

REMARKS

Applicant has amended or canceled claims as indicated above. The amended claims now more particularly describe how the story line evolves through story line triggers and the timing thereof. Applicant respectfully submits that none of the cited references disclose or suggest the story line triggers now contained in the pending claims.

As to the timing of story line triggers, in the last office action, the Examiner cited the Ellis patent regarding the use of timers. (Office action, p. 14.) To this end, the Examiner stated:

The use of timer in share medium is well known as disclosed by Ellis. Ellis teaches about a setup screen of an electronic media in which a timely response is needed from a user (Col 25, line 55- Col 26, line 10). It would have been obvious at the time of the invention for some one of ordinary skill to use a time out approach in order to prevent congestion.

In a share network media, it is important that every client is served in due time. By waiting for a client to response [sic] to a request, a processor is committed to that client while other clients are put on hold. By waiting too long for a response, the request queue becomes large which causes the processor to become overburdened. By allotting the time that is required for a response, the request queue will be maintained at a manageable amount and thus will prevent congestion.

However, the timer and timing of story line triggers of the current claims are not at all disclosed or suggested by Ellis. Indeed, as characterized by the Examiner, Ellis is directed to preventing congestion and maintaining a request queue. (Id.) However, the timing of the story line triggers is not directed to preventing congestion, but is rather

directed to evolving or progressing a story line according to information contained on the system manager.

REQUEST FOR INTERVIEW

To the extent that the Examiner does not believe the claims are allowable, and further to the undersigned's voice mail message, Applicant requests an interview with the Examiner to demonstrate the claimed invention and discuss the pending claims in relation to the cited references. MPEP 713.01. Attached hereto is an Applicant Initiated Interview Request Form PTOL-413A. The "Type of Interview Requested" has not been indicated, because while Applicant requests at least a telephonic interview, a video conference or personal interview might be arranged depending on the schedules of the Examiner, inventor and undersigned. The Proposed Date of Interview has also not been indicated so that the schedules of the above-referenced individuals may be coordinated. As indicated on the interview request form, the interview would include a demonstration of Applicant's web site which reflects the claimed invention.

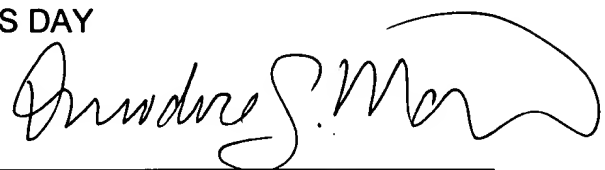
CONCLUSION

For all the foregoing, Applicant submits that the pending claims are in allowable condition. Alternatively, Applicant requests the Examiner to contact the undersigned to arrange the date and type of interview.

Respectfully submitted,

JONES DAY

By


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Dated: October 5, 2006

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CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, P. O. Box 1450, Alexandria, Virginia 22313-1450.

Date of Mailing: October 5, 2006

Gloria C. Perez
(Name of Person Mailing Paper)


(Signature of Person Mailing Paper)